

Coca-Cola Value Cycle

The Coca-Cola system (shown in the red box below) operates in the context of a broader value cycle. We work with others to source ingredients, create packaging, sell our products, recover and reuse packaging materials and replenish the water that we use. Managing sustainability through a complex business cycle can be challenging.

By collaborating closely with our business partners, communities and consumers, we seek to ensure environmental and social responsibility and are working to close the loop on packaging materials associated with our products.

