



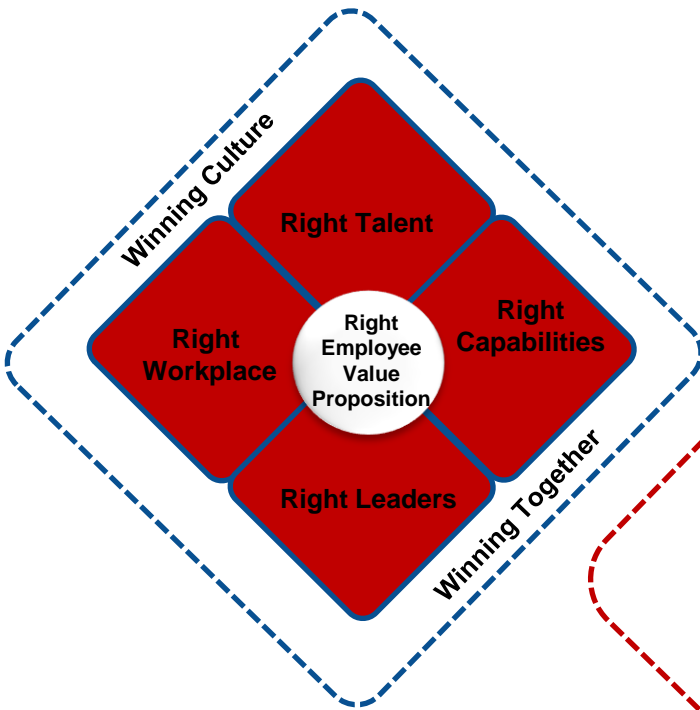
Global Diversity

Our Strategic Framework

Global People Framework



Global Diversity Framework



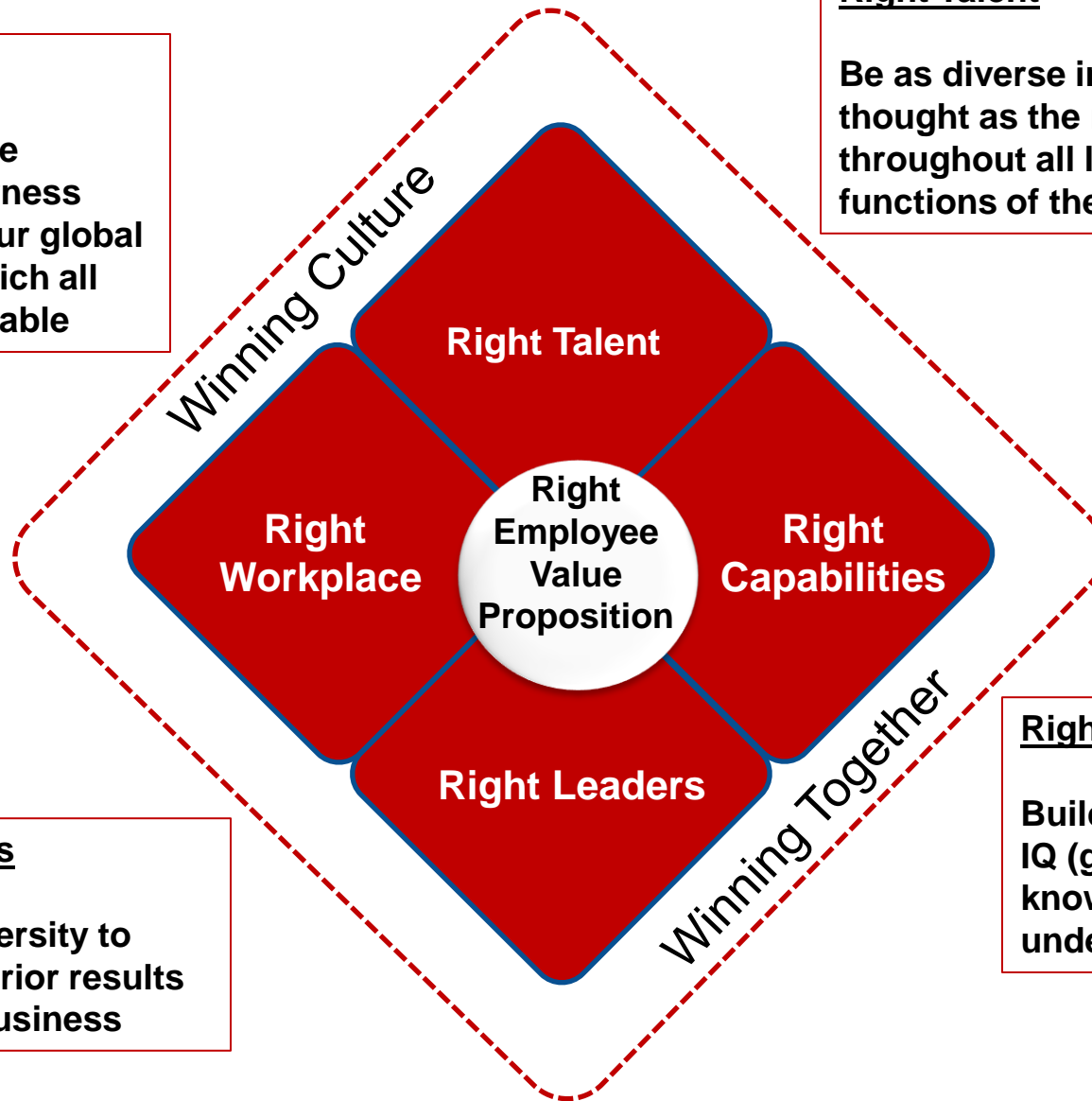
Workplace Diversity

Right Workplace

Sustain a positive diversity and fairness climate across our global operations in which all are held accountable

Right Talent

Be as diverse in people and thought as the markets we serve throughout all levels and functions of the Company



Right Leaders

Leverage diversity to achieve superior results across our business

Right Capabilities

Build a superior cultural IQ (greater cross-cultural knowledge and understanding)

Diversity As Business - - “As Inclusive As Our Brands”

2020 Vision: Recruit, develop and advance women, and achieve true diversity.

Global Mission: The Coca-Cola Company will mirror the rich diversity of the marketplace we serve, and will be recognized for our leadership in Diversity, Inclusion and Fairness in all aspects of our business, including Workplace, Marketplace, Supplier and Community.

Objective: Leverage the diverse ideas, talents, and capabilities of our organization to create maximum value for our business and for our employees.

Goals:

- Leverage diversity to achieve superior results across our business
- Sustain a positive diversity, inclusion and fairness climate across our global operations
- Build a superior cultural IQ (greater cross-cultural knowledge and understanding)

Strategic Framework:

<u>Workplace</u>	<u>Marketplace</u>	<u>Community</u>	<u>Supplier</u>
Being as diverse in people and thought as the markets we serve	Winning in the marketplace, by appealing to diverse consumers with our brands	Enhancing the lives of the diverse communities we serve	Maximizing procurement opportunities with women, minority and GLBT-owned businesses