

Coca-Cola 120th Anniversary

Coca-Cola Slogans Through The Ages

- 1886 - Drink Coca-Cola
- 1904 - Delicious and Refreshing
- 1905 - Coca-Cola Revives and Sustains
- 1906 - The Great National Temperance Beverage
- 1917 - Three Million a Day
- 1922 - Thirst Knows No Season
- 1923 - Enjoy Thirst
- 1924 - Refresh Yourself
- 1925 - Six Million a Day
- 1926 - It Had to Be Good to Get Where It Is
- 1927 - Pure as Sunlight
- 1927 - Around the Corner from Everywhere
- 1929 - The Pause that Refreshes
- 1932 - Ice Cold Sunshine
- 1938 - The Best Friend Thirst Ever Had
- 1939 - Thirst Asks Nothing More
- 1939 - Whoever You Are, Whatever You Do, Wherever You May Be, When You Think of Refreshment Think of Ice Cold Coca-Cola
- 1942 - The Only Thing Like Coca-Cola is Coca-Cola Itself
- 1948 - Where There's Coke There's Hospitality
- 1949 - Along the Highway to Anywhere
- 1952 - What You Want is a Coke
- 1956 - Coca-Cola ... Makes Good Things Taste Better
- 1957 - Sign of Good Taste
- 1958 - The Cold, Crisp Taste of Coke
- 1959 - Be Really Refreshed
- 1963 - Things Go Better with Coke
- 1969 - It's the Real Thing
- 1971 - I'd Like to Buy the World a Coke (part of the "It's the Real Thing" campaign)
- 1975 - Look Up America
- 1976 - Coke Adds Life
- 1979 - Have a Coke and a Smile
- 1982 - Coke Is It!
- 1985 - We've Got a Taste for You (for both Coca-Cola & Coca-Cola classic)

1985 - America's Real Choice (for both Coca-Cola & Coca-Cola classic)
1986 - Red, White & You (for Coca-Cola classic)
1986 - Catch the Wave (for Coca-Cola)
1987 - When Coca-Cola is a Part of Your Life, You Can't Beat the Feeling
1988 - You Can't Beat the Feeling
1989 - Official Soft Drink of Summer
1990 - You Can't Beat the Real Thing
1993 - Always Coca-Cola
2000 - Coca-Cola. Enjoy
2001 - Life Tastes Good
2003 - Coca-Cola ... Real
2005 - Make It Real
2006 - The Coke Side of Life