

# Share-owner Information

## Common Stock

Ticker symbol: KO

The Coca-Cola Company is one of 30 companies in the Dow Jones Industrial Average.

Share owners of record at year end: 350,186

Shares outstanding at year end: 2.44 billion

## United States Stock Exchanges:

Common stock listed and traded: New York Stock Exchange, the principal market for our common stock.

Common stock traded: Boston, Chicago, National, Pacific and Philadelphia stock exchanges.

## Dividends

At its February 2004 meeting, our Board increased our quarterly dividend to \$0.25 per share, equivalent to an annual dividend of \$1.00 per share. The Company has increased dividends in each of the last 42 years.

The Coca-Cola Company normally pays dividends four times a year, usually on April 1, July 1, October 1 and December 15. The Company has paid 331 consecutive quarterly dividends, beginning in 1920.

## Dividend and Cash Investment Plan

The Dividend and Cash Investment Plan permits share owners of record to reinvest dividends from Company stock in shares of The Coca-Cola Company. The Plan provides a convenient, economical and systematic method of acquiring additional shares of our common stock. All share owners of record are eligible to participate. Share owners also may purchase Company stock through voluntary cash investments of up to \$125,000 per year.

At year end, 74 percent of the Company's share owners of record were participants in the Plan. In 2003, share owners invested \$38.2 million in dividends and \$25.7 million in cash in the Plan.

If your shares are held in street name by your broker and you are interested in participating in the Dividend and Cash Investment Plan, you may have your broker transfer the shares electronically to EquiServe Trust Company, N.A., through the Direct Registration System.

For more details on the Dividend and Cash Investment Plan, please contact the Plan Administrator, EquiServe, or visit the investor section of our Company's Web site, [www.coca-cola.com](http://www.coca-cola.com), for more information.

## Share-owner Account Assistance

For address changes, dividend checks, direct deposit of dividends, account consolidation, registration changes, lost stock certificates, stock holdings and information about the Dividend and Cash Investment Plan, please contact:

Registrar and Transfer Agent

EquiServe Trust Company, N.A.

P.O. Box 43070

Providence, RI 02940-3070

U.S. toll-free: (888) COKESHR (265-3747) or (781) 575-2725

For the hearing impaired: (800) 490-1493 or (781) 575-2692

E-mail: [cocacola@equiserve.com](mailto:cocacola@equiserve.com)

Internet: [www.equiserve.com](http://www.equiserve.com)

## Share-owner Internet Account Access

Share owners of record may access their accounts via the Internet to obtain their share balance, conduct secure transactions, request printable forms and view the current market value of their investment as well as historical stock prices. To log on to this secure site and request your initial password, go to [www.equiserve.com](http://www.equiserve.com) and click on "Account Access."

## Corporate Offices

The Coca-Cola Company

One Coca-Cola Plaza

Atlanta, Georgia 30313

(404) 676-2121

## Institutional Investor Inquiries

(404) 676-5766

## Information Resources

### Internet

Our Web site, [www.coca-cola.com](http://www.coca-cola.com), offers information about our financial performance, news about the Company and brand experiences.

### Publications

The Company's Annual Report on Form 10-K, Proxy Statement, Summary Annual Report, Form 10-Q reports and other publications covering our citizenship, environmental and workplace principles are available free of charge upon request from our Industry and Consumer Affairs Department at the Company's corporate address, listed above. They also can be accessed at [www.coca-cola.com](http://www.coca-cola.com).

### Hotline

The Company's hotline, (800) INVSTKO (468-7856), offers taped highlights from the most recent quarter and may be used to request the most up-to-date quarterly results news release.

### Audio Summary Annual Report

An audiocassette version of this report is available without charge as a service to the visually impaired. To receive a copy, please contact our Industry and Consumer Affairs Department at (800) 438-2653.

### Duplicate Mailings


If you are receiving duplicate or unwanted copies of our 2003 Form 10-K Report, please contact EquiServe at (888) COKESHR (265-3747).

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