

## Policy of The Coca-Cola Company Corporate Political Contributions

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. The Company's portfolio includes 14 billion dollar brands, including Coca-Cola, recognized as the world's most valuable brand, as well as Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.7 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at [www.thecoca-colacompany.com](http://www.thecoca-colacompany.com).

Because public policy issues have the potential to impact our business, people and communities, our Company, like other commercial enterprises, uses its resources on occasion to advance matters of public policy that are consistent with the sustainability of our business and our Company's values.

To that end, our Company recognizes the importance of meaningful corporate governance practices as it relates to corporate political contributions in the United States. Accordingly, corporate political contributions are based upon the following criteria:

**Legal Compliance:** Our Company's political contributions are made in compliance with all applicable laws and corresponding legal reporting requirements. To ensure compliance, all corporate political contributions are reviewed and approved by our Company's Vice President, Government Relations and appropriate legal counsel.

**Board and Management Oversight:** Corporate political contributions are reviewed retroactively by the Public Issues and Diversity Review Committee to ensure alignment with Company policy and our overall values. In addition, the Public Issues and Diversity Review Committee, along with the Company's Public Policy and Corporate Responsibility Council, periodically review Company policy regarding political contributions and also corresponding Company practices.

**Public Policy Support:** Consistent with applicable laws, corporate political contributions may be given to political candidates and organizations whose views and work are consistent with the interests and values of our Company, our bottling and overall business system, the non-alcoholic beverage industry and the communities in which we operate. Because our Company's vision and values are an outgrowth of our unique brands and people, we recognize that political candidates and organizations may support positions that align with some, but not all, aspects of our contribution policy. In these instances, we base our involvement on those areas of mutual agreement that we believe will have the greatest benefit to our shareowners and key stakeholders.

**Public Transparency:** Our Company supports public transparency relating to corporate political contributions and our Company complies with all applicable laws and legal reporting requirements relating to corporate political contributions. In addition, and to further the goal of transparency in this area, we will post this policy and an annual report of our contributions to political candidates and any political entities organized under 26 USC Sec. 527 of the Internal Revenue Code on our Company website: [www.thecoca-colacompany.com](http://www.thecoca-colacompany.com).

If you have any questions or require further information regarding this Company policy, please contact the office of the Vice President, Government Relations.