

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549  
**FORM 10-K**

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended December 31, 2009

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File No. 1-2217

*The Coca-Cola Company*

(Exact name of Registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction of  
incorporation or organization)

**58-0628465**  
(IRS Employer  
Identification No.)

**One Coca-Cola Plaza**  
**Atlanta, Georgia**  
(Address of principal executive offices)

**30313**  
(Zip Code)

**Registrant's telephone number, including area code: (404) 676-2121**

**Securities registered pursuant to Section 12(b) of the Act:**

<u>Title of each class</u>	<u>Name of each exchange on which registered</u>
COMMON STOCK, \$0.25 PAR VALUE	NEW YORK STOCK EXCHANGE

**Securities registered pursuant to Section 12(g) of the Act: None**

Indicate by check mark if the Registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act. Yes  No

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark if the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of the common equity held by non-affiliates of the Registrant (assuming for these purposes, but without conceding, that all executive officers and Directors are "affiliates" of the Registrant) as of July 3, 2009, the last business day of the Registrant's most recently completed second fiscal quarter, was \$107,556,224,589 (based on the closing sale price of the Registrant's Common Stock on that date as reported on the New York Stock Exchange).

The number of shares outstanding of the Registrant's Common Stock as of February 22, 2010 was 2,305,123,938.

**DOCUMENTS INCORPORATED BY REFERENCE**

**Portions of the Company's Proxy Statement for the Annual Meeting of Shareowners to be held on April 21, 2010, are incorporated by reference in Part III.**

## Table of Contents

	<u>Page</u>
Forward-Looking Statements . . . . .	1
<b>Part I</b>	
Item 1. Business . . . . .	1
Item 1A. Risk Factors . . . . .	12
Item 1B. Unresolved Staff Comments . . . . .	19
Item 2. Properties . . . . .	20
Item 3. Legal Proceedings . . . . .	20
Item 4. Submission of Matters to a Vote of Security Holders . . . . .	22
Item X. Executive Officers of the Company . . . . .	22
<b>Part II</b>	
Item 5. Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities . . . . .	25
Item 6. Selected Financial Data . . . . .	28
Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations . . . . .	28
Item 7A. Quantitative and Qualitative Disclosures About Market Risk . . . . .	65
Item 8. Financial Statements and Supplementary Data . . . . .	66
Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure . . . . .	128
Item 9A. Controls and Procedures . . . . .	128
Item 9B. Other Information . . . . .	128
<b>Part III</b>	
Item 10. Directors, Executive Officers and Corporate Governance . . . . .	128
Item 11. Executive Compensation . . . . .	129
Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters . . . . .	129
Item 13. Certain Relationships and Related Transactions, and Director Independence . . . . .	129
Item 14. Principal Accountant Fees and Services . . . . .	129
<b>Part IV</b>	
Item 15. Exhibits and Financial Statement Schedules . . . . .	130
Signatures . . . . .	139