

Management

Operations

EURASIA & AFRICA GROUP

Ahmet C. Bozer¹
President

East and Central Africa: Nathan Kalumbu

India and South West Asia: Atul Singh

Middle East and Southern Eurasia: Iain McLaughlin

North and West Africa: Curtis A. Ferguson

Russia, Ukraine and Belarus: Zoran A. Vucinic

South Africa: William Egbe

Turkey: Galya Frayman Molinas

EUROPE GROUP

Dominique Reiniche¹
President

Central and Southern Europe: Michael Holm Johansen

Germany: Beatrice Guillaume-Grabisch

Iberia: Marcos de Quinto

Northwest Europe and Nordics: James R. Quincey

LATIN AMERICA GROUP

José Octavio Reyes¹
President

Brazil: Xiemar Zarazúa

Latin Center: John Murphy

Mexico: Brian J. Smith

South Latin: Francisco Crespo Benítez

NORTH AMERICA GROUP

J. Alexander M. Douglas, Jr.¹
President

Canada: Nikos Koumettis

Sparkling Beverages: Hendrik Steckhan

Still Beverages: Brian P. Kelley

Venturing and Emerging Brands: Deryck van Rensburg

PACIFIC GROUP

Glenn G. Jordan S.¹
President

Paul K. Etchells
Deputy Group President

China: Douglas Jackson

Japan: Dan Sayre

Philippines: Kandy Anand

South Pacific: Gareth Edgecombe

Southeast and West Asia: Manuel Arroyo

BOTTLING INVESTMENTS

Irial Finan¹
President

China: Martin Jansen

Germany: Damian Gammell

India, South Asia and Latin America: R. Steve Buffington

Nordic, Middle East and Africa: John Guarino

Philadelphia: Paul Mulligan

McDONALD'S DIVISION

Javier Goizueta
President



Company Leadership

E. Neville Isdell¹
Chairman, Board of Directors²

Muhtar Kent¹
President and Chief Executive Officer²

Jean-Michel R. Arès
Senior Vice President and Chief Information Officer

Ahmet C. Bozer¹
President, Eurasia & Africa Group

Alexander B. Cummings, Jr.¹
Executive Vice President and Chief Administrative Officer

J. Alexander M. Douglas, Jr.¹
President, North America Group

Gary P. Fayard¹
Executive Vice President and Chief Financial Officer

Irial Finan¹
Executive Vice President and President,
Bottling Investments and Supply Chain

Glenn G. Jordan S.¹
President, Pacific Group

Geoffrey J. Kelly¹
Senior Vice President and General Counsel

Cynthia P. McCague¹
Senior Vice President and Director, Human Resources

Dominique Reiniche¹
President, Europe Group

José Octavio Reyes¹
President, Latin America Group

Ingrid Saunders Jones
Senior Vice President, Global Community Connections
and Chairperson, The Coca-Cola Foundation

David M. Taggart
Senior Vice President and Corporate Treasurer

Joseph V. Tripodi¹
Senior Vice President and Chief Marketing
and Commercial Officer

Clyde C. Tuggle
Senior Vice President, Corporate Affairs and Productivity

Jerry S. Wilson¹
Senior Vice President and Chief Customer
and Commercial Officer

Vice Presidents

Harry L. Anderson,¹ Controller
Rudy M. Beserra, Latin Affairs
Rick Frazier, Supply Chain
Javier Goizueta, McDonald's Division
William D. Hawkins III, General Tax Counsel
Eddie R. Hays, Science
Janet A. Howard, Diplomatic Relations
James A. Hush, Strategic Security & Aviation
Bilal Kaafarani, Research and Innovation
Connie D. McDaniel, Global Finance Transformation
Marie D. Quintero-Johnson, Mergers & Acquisitions
Barclay T. Resler, Government Relations
Mary M.G. Riddle, Flavor Ingredient Supply
Ann T. Taylor, Transformational Productivity
Kathy N. Waller, Internal Audit
Frederick P. Yochum, Corporate Supply Chain

Carol Crofoot Hayes, Corporate Secretary
Fiona K. Payne, Assistant Corporate Secretary

¹ Persons subject to the reporting requirements of Section 16 of the Securities Exchange Act of 1934.

² From January 1, 2008, through June 30, 2008, E. Neville Isdell served as Chairman of the Board of Directors and Chief Executive Officer, and Muhtar Kent was President and Chief Operating Officer. Effective July 1, 2008, Muhtar Kent was named President and Chief Executive Officer and E. Neville Isdell remained Chairman of the Board of Directors.

Board of Directors

(as of December 31, 2008)

At The Coca-Cola Company, we are guided by our established standards of corporate governance and ethics. We continually review our systems to ensure we achieve best practices in terms of transparency and accountability.

Our Board of Directors (the "Board") is elected by the shareowners to oversee their interest in the long-term health and overall success of the Company and its financial strength. The Board serves as the ultimate decision-making body of the Company, except for those matters reserved to or shared with the shareowners. The Board selects and oversees members of senior management, who are charged by the Board with conducting the business of the Company. The roles of Chairman of the Board and Chief Executive Officer were separated in 2008 as a part of the Company leadership transition. They will be brought together again in April 2009, when the Board intends to elect Muhtar Kent as Chairman after our Annual Meeting of Shareowners, as announced in December 2008. Our Board currently has

15 members, 13 of whom are not employees of The Coca-Cola Company.

The *Corporate Governance Guidelines*, along with the Board Committee Charters and the key practices of the Board, provide the foundation for corporate governance at The Coca-Cola Company. The *Corporate Governance Guidelines* address such areas as the Board mission and responsibilities; Director qualifications; determination of Director independence; Chief Executive Officer compensation and performance evaluation; and management succession planning. Our Codes of Business Conduct for employee and non-employee Directors address the process for dealing with conflicts of interest and the way to conduct business with integrity.

For more information on our Board, visit our Company website at www.thecoca-colacompany.com.



(from left to right)

Sam Nunn^{5,7}

Co-Chairman and Chief Executive Officer,
Nuclear Threat Initiative

Peter V. Ueberroth^{1,5}

Investor and Chairman, Contrarian Group, Inc., and
Nonexecutive Co-Chairman, Pebble Beach Company

Alexis M. Herman^{3,7}

Chair and Chief Executive Officer, New Ventures LLC

Jacob Wallenberg^{2,7}

Chairman of the Board, Investor AB, and Vice Chairman
of Skandinaviska Enskilda Banken AB

Donald R. Keough^{6,7}

Nonexecutive Chairman of the Board, Allen & Company
Incorporated, and Nonexecutive Chairman of the Board,
Allen & Company LLC

Ronald W. Allen^{1,3}

Advisory Director, Former Consultant and Advisory Director,
and Retired Chairman of the Board, President and Chief
Executive Officer, Delta Air Lines, Inc.

James D. Robinson III^{2,3,6}

General Partner, RRE Ventures

E. Neville Isdell⁴

Chairman of the Board, The Coca-Cola Company

Cathleen P. Black^{3,7}

President, Hearst Magazines

James B. Williams^{1,4,5,6}

Retired Chairman of the Board and Chief Executive Officer,
SunTrust Banks, Inc.

Maria Elena Lagomasino^{2,3}

Chief Executive Officer, GenSpring Family Offices, LLC

Donald F. McHenry^{1,2,7}

Distinguished Professor in the Practice of Diplomacy and International
Affairs, School of Foreign Service, Georgetown University

Barry Diller^{2,5,6}

Chairman of the Board and Chief Executive Officer,
IAC/InterActiveCorp, and Chairman of the Board and
Senior Executive, Expedia, Inc.

Muhtar Kent⁴

President and Chief Executive Officer, The Coca-Cola Company

Herbert A. Allen^{4,5,6}

President and Chief Executive Officer, Allen & Company Incorporated

¹ Audit Committee

² Committee on Directors and Corporate Governance

³ Compensation Committee

⁴ Executive Committee

⁵ Finance Committee

⁶ Management Development Committee

⁷ Public Issues & Diversity Review Committee

