

The Company reports its financial results in accordance with generally accepted accounting principles (GAAP). However, management believes that certain non-GAAP performance measures and ratios used in managing the business may provide users of this financial information additional meaningful comparisons between current results and results in prior operating periods. Management believes that these non-GAAP measures can provide additional meaningful reflection of underlying trends of the business. See the Table below for supplemental financial data and corresponding reconciliations to GAAP financial measures for the years ended December 31, 2000, December 31, 2003 and December 31, 2004. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the Company's reported results prepared in accordance with GAAP.

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP to Non-GAAP Financial Measures
(UNAUDITED)

Cash Flow	2000	2003	2004	Percent Change 04 vs. 03	Compound Growth Rate 4 Years
Net cash provided by operating activities	\$ 3,585	\$ 5,456	\$ 5,968	9%	14%
Less: Purchases of property, plant and equipment	733	812	755	(7%)	1%
Cash from operations after reinvestment in fixed assets	\$ 2,852	\$ 4,644	\$ 5,213	12%	16%