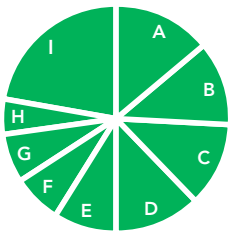


# EURASIA & AFRICA OPERATING GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*



## 2009 UNIT CASE VOLUME BY GEOGRAPHY



A. South Africa	14%
B. East & Central Africa	12%
C. India	12%
D. Turkey	12%
E. Russia	9%
F. Middle East	7%
G. Southern Eurasia	7%
H. Nigeria	5%
I. Other	22%

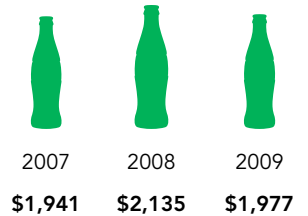
## UNIT CASE VOLUME

**15%** of total company  
2009 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2007	2008	2009
Still Beverages	21%	21%	8%
Sparkling Beverages	11%	4%	3%
<b>Total</b>	<b>12%</b>	<b>7%</b>	<b>4%</b>

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

### India



### Mali



### Pakistan



### Eurasia & Africa Operating Group



### Nigeria



### Kenya



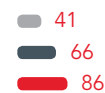
### Egypt



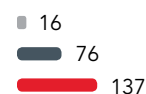
### Morocco



### Worldwide



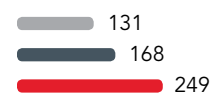
### Turkey



### Russia



### South Africa

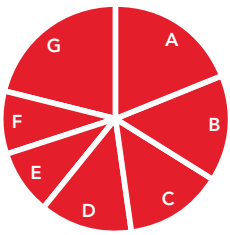


# EUROPE OPERATING GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*



## 2009 UNIT CASE VOLUME BY GEOGRAPHY



A. Eastern Europe	19%
B. Germany	15%
C. Spain	14%
D. Great Britain	13%
E. France	9%
F. Italy	9%
G. Other	21%

## UNIT CASE VOLUME

**16%**

of total company  
2009 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2007	2008	2009
Still Beverages	18%	11%	2%
Sparkling Beverages	3%	1%	(1%)
<b>Total</b>	<b>5%</b>	<b>3%</b>	<b>(1%)</b>

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



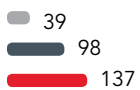
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

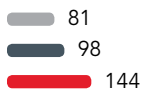
### Worldwide



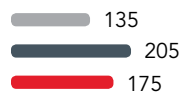
### France



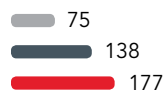
### Italy



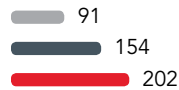
### Germany



### Europe Operating Group

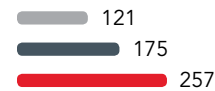


### Great Britain

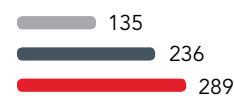


- 1989
- 1999
- 2009

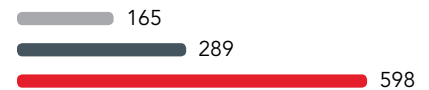
### Austria



### Spain



### Malta

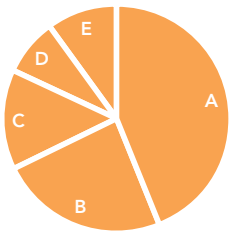


# LATIN AMERICA OPERATING GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*



## 2009 UNIT CASE VOLUME BY GEOGRAPHY



A. Mexico	44%
B. Brazil	24%
C. Latin Center	14%
D. Argentina	8%
E. Other	10%

## UNIT CASE VOLUME

**28%** of total company  
2009 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2007	2008	2009
Still Beverages	35%	40%	24%
Sparkling Beverages	6%	4%	3%
<b>Total</b>	<b>9%</b>	<b>8%</b>	<b>6%</b>

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



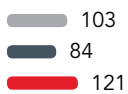
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

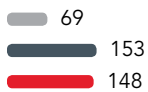
### Worldwide



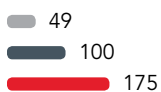
### Colombia



### El Salvador



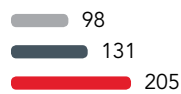
### Bolivia



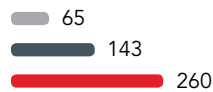
### Peru



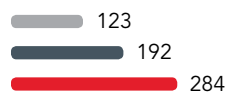
### Brazil



### Panama



### Latin America Operating Group

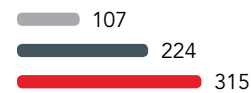


● 1989

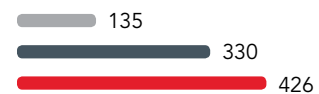
● 1999

● 2009

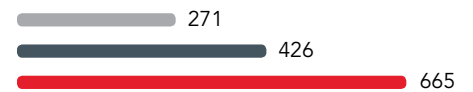
### Argentina



### Chile



### Mexico

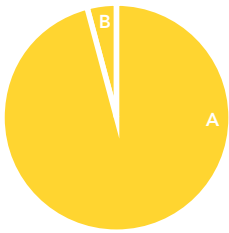


# NORTH AMERICA OPERATING GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*



## 2009 UNIT CASE VOLUME BY GEOGRAPHY



A. United States 94%  
B. Canada 6%

## UNIT CASE VOLUME

**23%** of total company  
2009 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2007	2008	2009
Still Beverages	5%	5%	1%
Sparkling Beverages	(3%)	(3%)	(3%)
<b>Total</b>	<b>(1%)</b>	<b>(1%)</b>	<b>(2%)</b>

## NET OPERATING REVENUES (in millions)



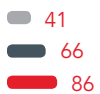
## OPERATING INCOME (in millions)



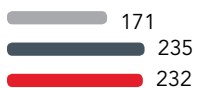
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

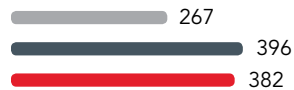
### Worldwide



### Canada

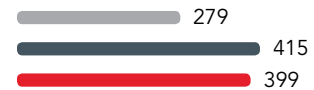


### North America Operating Group



● 1989  
● 1999  
● 2009

### United States

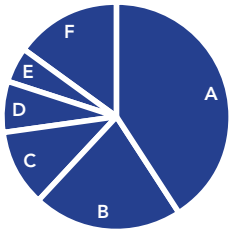


# PACIFIC OPERATING GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*



## 2009 UNIT CASE VOLUME BY GEOGRAPHY



A. China	41%
B. Japan	21%
C. Philippines	11%
D. Australia	7%
E. Thailand	5%
F. Other	15%

## UNIT CASE VOLUME

**18%** of total company  
2009 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2007	2008	2009
Still Beverages	7%	7%	8%
Sparkling Beverages	7%	8%	6%
<b>Total</b>	<b>7%</b>	<b>8%</b>	<b>7%</b>

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

### Indonesia



### China



### Pacific Operating Group



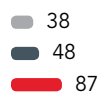
### Korea



### Worldwide

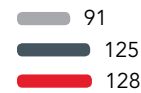


### Thailand

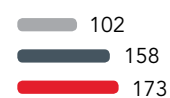


● 1989  
● 1999  
● 2009

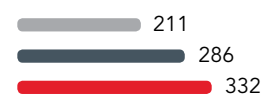
### Philippines



### Japan



### Australia



# BOTTLING INVESTMENTS GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*

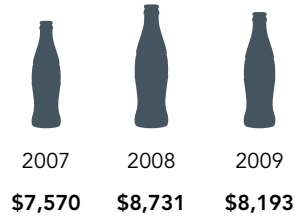


"In 2009, despite a challenging economic environment, we delivered strong results. Keeping a laser-sharp focus on marketplace execution and capability development was critical, as was our ability to innovate across categories. All of this was underpinned by continuously ensuring that we are building a culture of sustainability and responsibility toward the environment.

We feel very good about the progress we have made, and the quality of the investments we are making. Most of all, we feel good about the investments we are making in our people, which are paying off in a very rich way."

**Irial Finan**  
President, Bottling  
Investments Group

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



## UNIT CASE VOLUME GROWTH

	2007	2008	2009
<b>Total</b>	<b>64%</b>	<b>14%</b>	<b>2%</b>