

# BOTTLING INVESTMENTS GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*

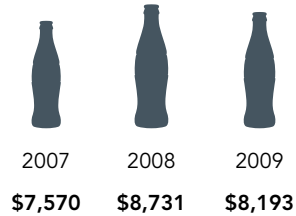


"In 2009, despite a challenging economic environment, we delivered strong results. Keeping a laser-sharp focus on marketplace execution and capability development was critical, as was our ability to innovate across categories. All of this was underpinned by continuously ensuring that we are building a culture of sustainability and responsibility toward the environment.

We feel very good about the progress we have made, and the quality of the investments we are making. Most of all, we feel good about the investments we are making in our people, which are paying off in a very rich way."

**Irial Finan**  
President, Bottling  
Investments Group

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



## UNIT CASE VOLUME GROWTH

	2007	2008	2009
<b>Total</b>	<b>64%</b>	<b>14%</b>	<b>2%</b>