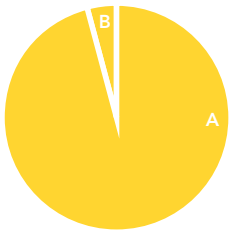


# NORTH AMERICA OPERATING GROUP 2009 AT-A-GLANCE

*The Coca-Cola Company*



## 2009 UNIT CASE VOLUME BY GEOGRAPHY



A. United States 94%  
B. Canada 6%

## UNIT CASE VOLUME

**23%** of total company  
2009 unit  
case volume

## NET OPERATING REVENUES (in millions)



## UNIT CASE VOLUME GROWTH

	2007	2008	2009
Still Beverages	5%	5%	1%
Sparkling Beverages	(3%)	(3%)	(3%)
<b>Total</b>	<b>(1%)</b>	<b>(1%)</b>	<b>(2%)</b>

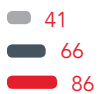
## OPERATING INCOME (in millions)



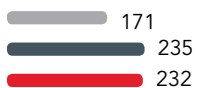
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

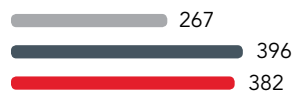
### Worldwide



### Canada



### North America Operating Group



● 1989  
● 1999  
● 2009

### United States

