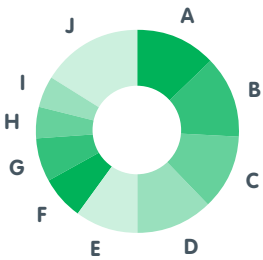


# EURASIA & AFRICA OPERATING GROUP 2010 AT-A-GLANCE

The Coca-Cola Company



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. India	13%
B. South Africa	13%
C. East & Central Africa	12%
D. Turkey	12%
E. Russia	10%
F. Middle East	7%
G. Southern Eurasia	7%
H. Egypt	5%
I. Nigeria	5%
J. Other	16%

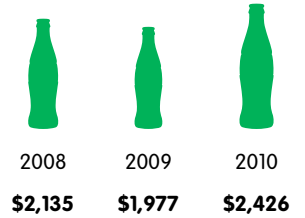
## UNIT CASE VOLUME

**16%** of total company  
2010 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	21%	8%	21%
Sparkling Beverages	4%	3%	10%
<b>Total</b>	<b>7%</b>	<b>4%</b>	<b>12%</b>

## NET OPERATING REVENUES (in millions)

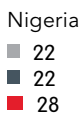
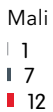


## OPERATING INCOME (in millions)

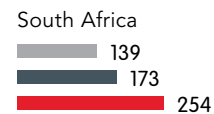
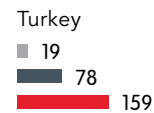
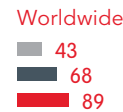
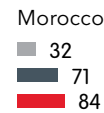
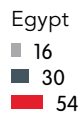
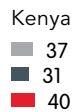


## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

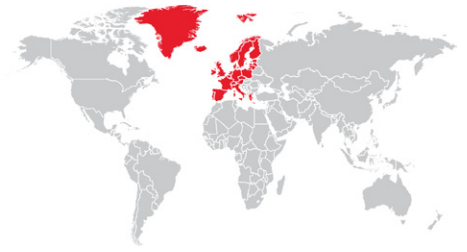


### Eurasia & Africa Operating Group

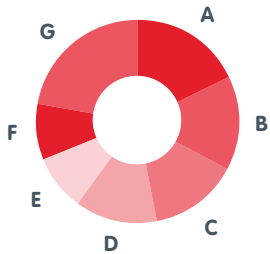


# EUROPE OPERATING GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. Eastern Europe	18%
B. Germany	15%
C. Spain	14%
D. Great Britain	13%
E. France	9%
F. Italy	9%
G. Other	22%

## UNIT CASE VOLUME

**16%**

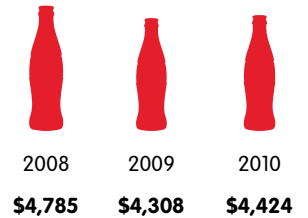
of total company  
2010 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	11%	2%	2%
Sparkling Beverages	1%	(1%)	0%
<b>Total</b>	<b>3%</b>	<b>(1%)</b>	<b>0%</b>

## NET OPERATING REVENUES

(in millions)



## OPERATING INCOME

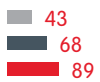
(in millions)



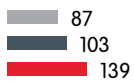
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

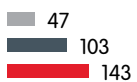
### Worldwide



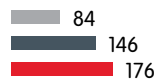
### Italy



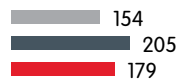
### France



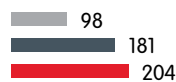
### Europe Operating Group



### Germany



### Great Britain

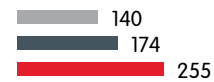


■ 1990

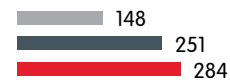
■ 2000

■ 2010

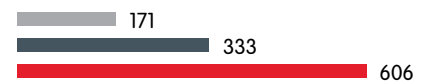
### Austria



### Spain



### Malta

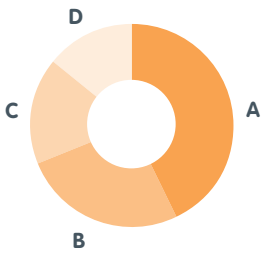


# LATIN AMERICA OPERATING GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. Mexico	43%
B. Brazil	26%
C. South Latin	17%
D. Latin Center	14%

## UNIT CASE VOLUME

**28%** of total company  
2010 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	40%	24%	9%
Sparkling Beverages	4%	3%	4%
<b>Total</b>	<b>8%</b>	<b>6%</b>	<b>5%</b>

## NET OPERATING REVENUES (in millions)



## OPERATING INCOME (in millions)



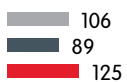
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

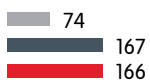
### Worldwide



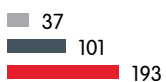
### Colombia



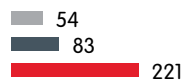
### El Salvador



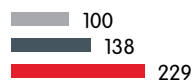
### Peru



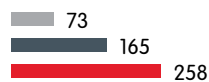
### Bolivia



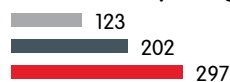
### Brazil



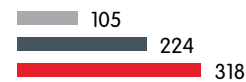
### Panama



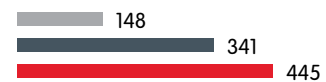
### Latin America Operating Group



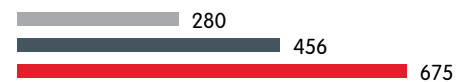
### Argentina



### Chile



### Mexico

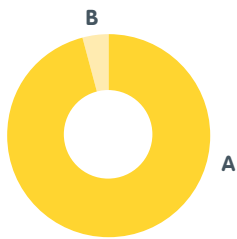


# NORTH AMERICA OPERATING GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. United States 94%  
B. Canada 6%

## UNIT CASE VOLUME

**22%** of total company  
2010 unit  
case volume

## NET OPERATING REVENUES (in millions)



## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	5%	1%	5%
Sparkling Beverages	(3%)	(3%)	1%*
<b>Total</b>	<b>(1%)</b>	<b>(2%)</b>	<b>2%**</b>

## OPERATING INCOME (in millions)

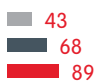


\* 0% excluding the benefit of new cross-licensed brands associated with the acquisition of CCE's North American business  
\*\* 1% excluding the benefit of new cross-licensed brands associated with the acquisition of CCE's North American business

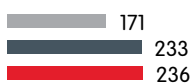
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

### Worldwide



### Canada



### North America Operating Group



■ 1990  
■ 2000  
■ 2010

### United States

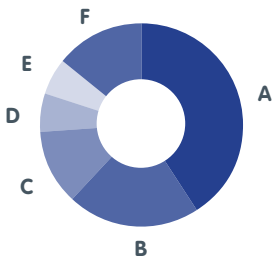


# PACIFIC OPERATING GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. China	41%
B. Japan	21%
C. Philippines	12%
D. Australia	6%
E. Thailand	6%
F. Other	14%

## UNIT CASE VOLUME

**18%**

of total company  
2010 unit  
case volume

## NET OPERATING REVENUES

(in millions)



## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	7%	8%	13%
Sparkling Beverages	8%	6%	2%
<b>Total</b>	<b>8%</b>	<b>7%</b>	<b>6%</b>

## OPERATING INCOME

(in millions)



## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

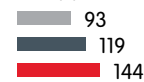
### Indonesia



### South Korea



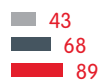
### Philippines



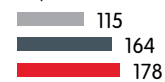
### China



### Worldwide



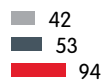
### Japan



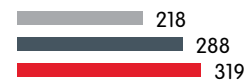
### Pacific Operating Group



### Thailand



### Australia



# BOTTLING INVESTMENTS GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*

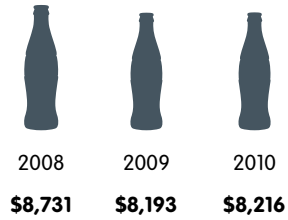


## UNIT CASE VOLUME GROWTH

	2008	2009	2010
<b>Total</b>	<b>14%</b>	<b>2%</b>	<b>(1%)</b>

## NET OPERATING REVENUES

(in millions)



## OPERATING INCOME

(in millions)

