

BOTTLING INVESTMENTS GROUP 2010 AT-A-GLANCE

The Coca-Cola Company

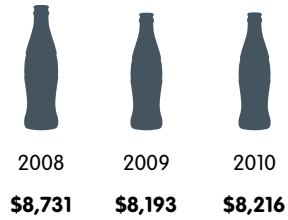


UNIT CASE VOLUME GROWTH

| | 2008 | 2009 | 2010 |
|--------------|------------|-----------|-------------|
| Total | 14% | 2% | (1%) |

NET OPERATING REVENUES

(in millions)



OPERATING INCOME

(in millions)

