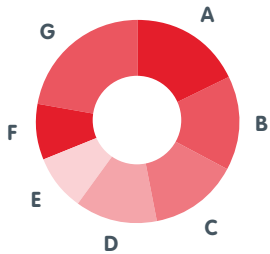


# EUROPE OPERATING GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. Eastern Europe	18%
B. Germany	15%
C. Spain	14%
D. Great Britain	13%
E. France	9%
F. Italy	9%
G. Other	22%

## UNIT CASE VOLUME

**16%**

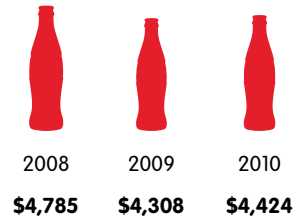
of total company  
2010 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	11%	2%	2%
Sparkling Beverages	1%	(1%)	0%
<b>Total</b>	<b>3%</b>	<b>(1%)</b>	<b>0%</b>

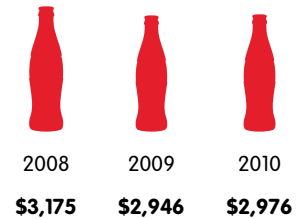
## NET OPERATING REVENUES

(in millions)



## OPERATING INCOME

(in millions)



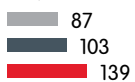
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

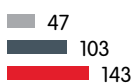
### Worldwide



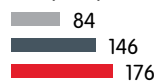
### Italy



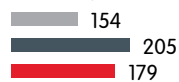
### France



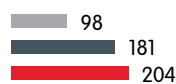
### Europe Operating Group



### Germany



### Great Britain

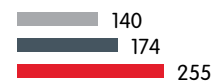


■ 1990

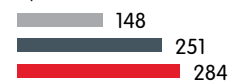
■ 2000

■ 2010

### Austria



### Spain



### Malta

