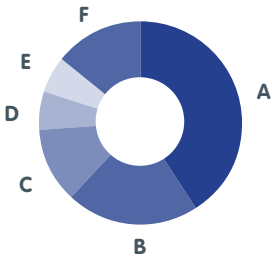


# PACIFIC OPERATING GROUP 2010 AT-A-GLANCE

*The Coca-Cola Company*



## 2010 UNIT CASE VOLUME BY GEOGRAPHY



A. China	41%
B. Japan	21%
C. Philippines	12%
D. Australia	6%
E. Thailand	6%
F. Other	14%

## UNIT CASE VOLUME

18%

of total company  
2010 unit  
case volume

## UNIT CASE VOLUME GROWTH

	2008	2009	2010
Still Beverages	7%	8%	13%
Sparkling Beverages	8%	6%	2%
<b>Total</b>	<b>8%</b>	<b>7%</b>	<b>6%</b>

## NET OPERATING REVENUES

(in millions)



## OPERATING INCOME

(in millions)



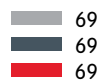
## PER CAPITA CONSUMPTION OF COMPANY BEVERAGE PRODUCTS

Based on U.S. 8 fluid ounces of a finished beverage

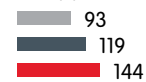
### Indonesia



### South Korea



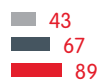
### Philippines



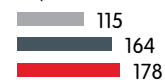
### China



### Worldwide



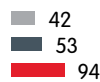
### Japan



### Pacific Operating Group



### Thailand



### Australia

