

OPERATIONS

EURASIA & AFRICA GROUP

Ahmet C. Bozer¹
President

Central, East and West Africa:
Nathan Kalumbu

India and South West Asia: Atul Singh

Middle East and North Africa:
Curtis A. Ferguson

Russia, Ukraine and Belarus:
Zoran A. Vucinic

South Africa: William Egbe

Turkey: Galya Frayman Molinas

EUROPE GROUP

Dominique Reiniche¹
President

Central and Southern Europe:
Nikos Koumettis

Germany: Hendrik Steckhan

Iberia: Marcos de Quinto

Northwest Europe and Nordics:
James R. Quincey

LATIN AMERICA GROUP

José Octavio Reyes¹
President

Brazil: Xiemar Zarazúa

Latin Center: John Murphy

Mexico: Brian J. Smith

South Latin: Francisco Crespo

NORTH AMERICA GROUP

J. Alexander M. Douglas, Jr.¹
President

Canada: Nicola Kettlitz

Sparkling Beverages: Katherine J. Bayne

Still Beverages: Brian E. Wynne

Venturing and Emerging Brands:
Deryck J. van Rensburg

PACIFIC GROUP

Glenn G. Jordan S.¹
President

Greater China and Korea:
Douglas Jackson

Japan: Dan Sayre

South Pacific: Gareth Edgecombe

ASEAN²: Manuel Arroyo

COCA-COLA REFRESHMENTS

Steve Cahillane¹
President and Chief Executive Officer

Canada: Kevin Warren

Commercial Leadership: Julie M. Francis

Foodservice and On-Premise: Chris Lowe

National Retail Sales: Melvin F. Landis III

Product Supply System: Brian P. Kelley

Region Sales: Glen Walter

BOTTLING INVESTMENTS GROUP

Irial Finan¹
President

China, Malaysia and Singapore:
Martin Jansen

Germany: Damian Gammell

India: T. Krishnakumar

Latin America and Japan:
Paul Mulligan

Middle East and Africa:
John Guarino

Philippines: William Schultz

¹ Person subject to the reporting requirements of Section 16 of the Securities Exchange Act of 1934

² Association of Southeast Asian Nations

SENIOR LEADERSHIP

Muhtar Kent¹
Chairman of the Board of Directors
and Chief Executive Officer

Harry L. Anderson¹
Senior Vice President, Global Business
and Technology Services

Ahmet C. Bozer¹
President, Eurasia & Africa Group

Steve Cahillane¹
President and Chief Executive Officer,
Coca-Cola Refreshments

Alexander B. Cummings, Jr.¹
Executive Vice President and
Chief Administrative Officer

J. Alexander M. Douglas, Jr.¹
President, North America Group

Ceree Eberly¹
Senior Vice President and
Chief People Officer

Gary P. Fayard¹
Executive Vice President and
Chief Financial Officer

Irial Finan¹
Executive Vice President and President,
Bottling Investments and Supply Chain

Glenn G. Jordan S.¹
President, Pacific Group

Geoffrey J. Kelly¹
Senior Vice President and
General Counsel

Dominique Reiniche¹
President, Europe Group

José Octavio Reyes¹
President, Latin America Group

Ingrid Saunders Jones
Senior Vice President,
Global Community Connections

Joseph V. Tripodi¹
Executive Vice President and
Chief Marketing and
Commercial Officer

Clyde C. Tuggle¹
Senior Vice President, Global Public
Affairs and Communications

Jerry S. Wilson¹
Senior Vice President and Chief
Customer and Commercial Officer

Guy Wollaert¹
Senior Vice President and
Chief Technical Officer

VICE PRESIDENTS

Rudy M. Beserra, Latin Affairs

John M. Farrell, Strategic Planning

Rick Frazier, Supply Chain

Javier Goizueta, President,
McDonald's Division

William D. Hawkins III, General
Tax Counsel

Eddie R. Hays, Science

Janet A. Howard, Diplomatic Relations

James A. Hush, Strategic Security
and Aviation

R. Jackson Kelly, Investor Relations Officer

Connie D. McDaniel, Chief of Internal Audit

Christopher P. Nolan, Corporate Treasurer

Carletta Ooton, Chief Quality and
Product Integrity Officer

Marie D. Quintero-Johnson,
Director, Mergers and Acquisitions

Barclay T. Resler, Government Relations

Mary M.G. Riddle, Flavor
Ingredient Supply

Ed Steinike, Chief Information Officer

Ann T. Taylor, Global Business Services

Kathy N. Waller¹, Controller

Frederick P. Yochum, Corporate
Supply Chain

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Gloria K. Bowden, Corporate Secretary
and Associate General Counsel

Fiona K. Lynch, Assistant
Corporate Secretary



Important moments in our 125-year history:

Coca-Cola made its first Olympic Games
appearance at the Amsterdam 1928
Olympic Games at kiosks surrounding
the athletic venues.

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(From left to right)

Jacob Wallenberg^{2,7}
Chairman of the Board, Investor AB,
and Vice Chairman of Skandinaviska
Enskilda Banken AB

Donald R. Keough^{6,7}
Nonexecutive Chairman of the Board,
Allen & Company Incorporated, and
Nonexecutive Chairman of the Board,
Allen & Company LLC

James D. Robinson III^{2,3,6}
Co-Founder and General Partner,
RRE Ventures

Ronald W. Allen^{1,3}
Advisory Director, Former Consultant and
Advisory Director, and Retired Chairman
of the Board, President and Chief Executive
Officer, Delta Air Lines, Inc.

Alexis M. Herman^{3,7}
Chair and Chief Executive Officer,
New Ventures, LLC

Sam Nunn^{5,7}
Co-Chairman and Chief Executive Officer,
Nuclear Threat Initiative

Donald F. McHenry^{1,2,7}
Distinguished Professor in the Practice
of Diplomacy and International Affairs,
Georgetown University

James B. Williams^{1,4,5,6}
Retired Chairman of the Board and
Chief Executive Officer, SunTrust Banks, Inc.

Cathleen P. Black
Resigned from the Board of Directors
effective December 31, 2010

Peter V. Ueberroth^{1,5}
Investor and Chairman, Contrarian Group,
Inc., and Nonexecutive Co-Chairman,
Pebble Beach Company

Muhtar Kent⁴
Chairman of the Board and Chief Executive
Officer, The Coca-Cola Company

Herbert A. Allen^{4,5,6}
President and Chief Executive Officer,
Allen & Company Incorporated

María Elena Lagomasino^{2,3}
Chief Executive Officer,
GenSpring Family Offices, LLC

Barry Diller^{2,5,6}
Chairman of the Board and Senior Executive,
IAC/InteractiveCorp, and Chairman of the
Board and Senior Executive, Expedia, Inc.

Not pictured:

Howard G. Buffett^{7,8}
President, Buffett Farms, and President,
Howard G. Buffett Foundation

Evan G. Greenberg^{1,9}
Chairman, President and Chief
Executive Officer of ACE Limited

¹ Audit Committee

² Committee on Directors and Corporate
Governance

³ Compensation Committee

⁴ Executive Committee

⁵ Finance Committee

⁶ Management Development Committee

⁷ Public Issues and Diversity Review Committee

⁸ Howard G. Buffett was elected to the Board
of Directors effective December 9, 2010.

⁹ Evan G. Greenberg was elected to the Board
of Directors effective February 17, 2011.