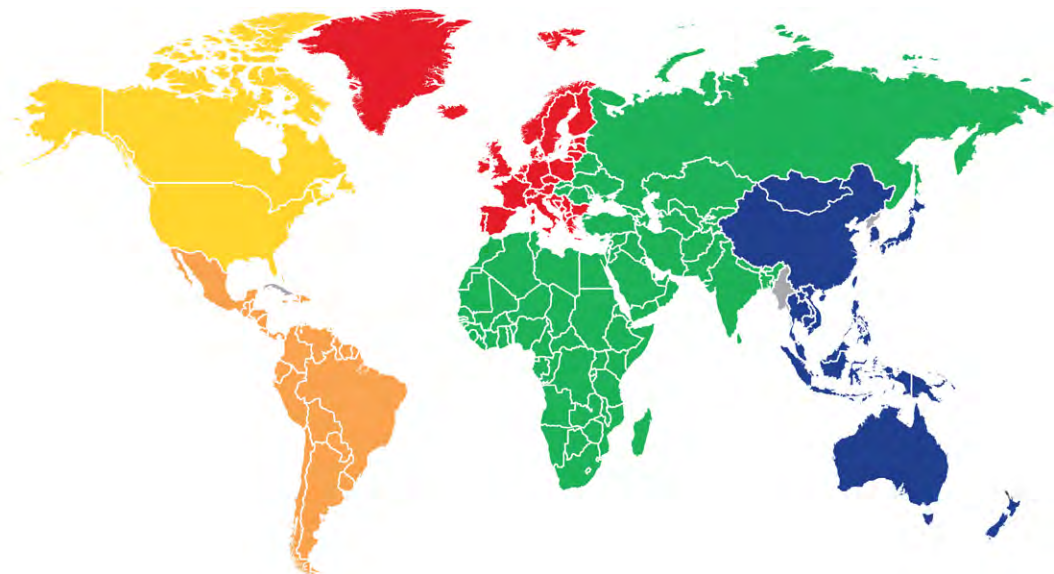
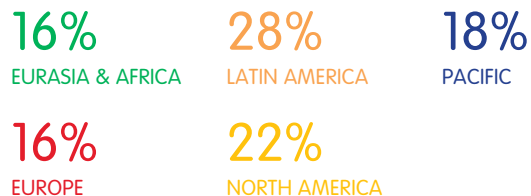


25.5 BILLION UNIT CASES WORLDWIDE



2010 WORLDWIDE UNIT CASE VOLUME GEOGRAPHIC MIX



Important moments in our 125-year history:

In 1886, Coca-Cola was available in only one country. By 1957, Coca-Cola was available in over 100 countries. Today, Coca-Cola is sold in more than 200 countries.

UNIT CASE VOLUME GROWTH

		ALL BEVERAGES	SPARKLING BEVERAGES	STILL BEVERAGES
	2010 vs. 2009 Growth	5-Year Compound Annual Growth	2010 vs. 2009 Growth	2010 vs. 2009 Growth
Eurasia & Africa	12%	9%	10%	21%
Europe	0%	3%	0%	2%
Latin America	5%	7%	4%	9%
North America	2%*	(1%)	1%**	5%
Pacific	6%	6%	2%	13%
Worldwide	5%	4%	3%	10%

* 1% excluding the benefit of new cross-licensed brands associated with the acquisition of CCE's North American business

** 0% excluding the benefit of new cross-licensed brands associated with the acquisition of CCE's North American business

EURASIA & AFRICA

In 2010, the Eurasia & Africa Group continued to support our 2020 Vision by delivering broad-based unit case volume growth, up 12 percent for the year. Each of our nine business units in the group increased unit case volume, and brand Coca-Cola continued to be our driving force for growth. South Africa delivered 5 percent unit case volume growth, building on our momentum coming out of the FIFA World Cup™ marketing programs. Russia finished the year with volume up 16 percent on the strong performance of our sparkling brands, and Coca-Cola was named Best Soft Drink at Russia's leading business organization's Product of the Year award ceremony. India again delivered double-digit volume growth for the year. Our brands now represent four of the top five sparkling brands in India. We also grew our volume by high single or double digits in East and Central Africa, the Middle East, North and West Africa, Southern Eurasia and Turkey.

2010 UNIT CASE VOLUME BY GEOGRAPHY



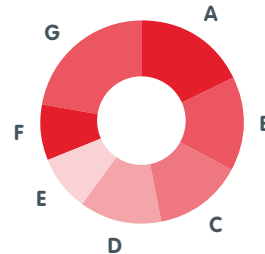
A.	India	13%
B.	South Africa	13%
C.	East & Central Africa	12%
D.	Turkey	12%
E.	Russia	10%
F.	Middle East	7%
G.	Southern Eurasia	7%
H.	Egypt	5%
I.	Nigeria	5%
J.	Other	16%



EUROPE

In the Europe Group, we continued to focus on Trademark Coca-Cola during the challenging macroeconomic environment in 2010. Strong alignment with our bottling partners through the implementation of a new four business unit model helped us predict and respond to the changing competitive landscape and shopping behaviors. We developed and implemented packaging strategies to respond to consumer needs through the availability of family packaging and lower-cost first-time buyer packaging. In addition, powerful marketing of the FIFA World Cup™, holiday campaigns and innovative promotions allowed us to relate to, and connect with, our consumers. In 2010, we also made progress in the juice and juice drink business. We increased our stake in innocent, which made major breakthroughs across continental European markets. Europe also made significant advancement in the energy drinks category, with double-digit volume growth and share gains.

2010 UNIT CASE VOLUME BY GEOGRAPHY



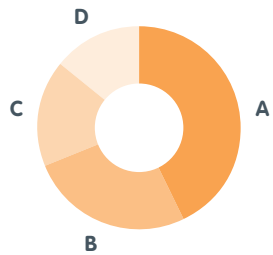
A.	Eastern Europe	18%
B.	Germany	15%
C.	Spain	14%
D.	Great Britain	13%
E.	France	9%
F.	Italy	9%
G.	Other	22%



LATIN AMERICA

In 2010, our unit case volume growth of 5 percent in the Latin America Group led to volume and value share gains in total NARTD, sparkling and still beverages, including juices and juice drinks, sports drinks, energy drinks and ready-to-drink teas. This performance made Latin America the Company's largest operating group in terms of unit case volume for the fourth consecutive year. We attribute much of this growth to strong results leveraging our powerful FIFA World Cup™ program activation, expansion to other beverage categories, affordability strategies and accelerating market investment levels. Brand Coca-Cola unit case volume grew 5 percent, while still beverage unit case volume grew 9 percent.

2010 UNIT CASE VOLUME BY GEOGRAPHY



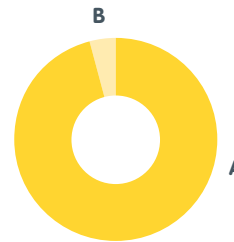
A. Mexico	43%
B. Brazil	26%
C. South Latin	17%
D. Latin Center	14%



NORTH AMERICA

In our flagship market, we continued to build strong, value-creating brands. Sparkling beverage volume was even (up 1 percent including new cross-licensed brands), and we gained both volume and value share as we stayed focused on a well-defined brand, price, package and channel strategy. We strengthened our leading brands through programs such as the global holiday campaign for Coca-Cola, Diet Coke Heart Truth™ and the marketing partnerships Coca-Cola Zero and Powerade have with the National Collegiate Athletic Association (NCAA). Coca-Cola Zero continued to deliver double-digit growth, while Sprite and Fanta also grew. We continued to be the fastest-growing still beverage company, led by double-digit growth for Powerade and Simply. We drove disciplined execution of our North American strategies while we began the process of integrating CCE's North American business.

2010 UNIT CASE VOLUME BY GEOGRAPHY



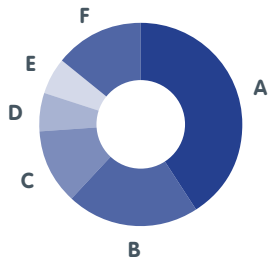
A. United States	94%
B. Canada	6%



PACIFIC

In 2010, the Pacific Group delivered a robust 6 percent unit case volume growth, demonstrating our ability to effectively manage and grow our portfolio of brands and markets. In China, we added another 100 million incremental cases, growing our volume 6 percent. We also celebrated Minute Maid Pulpy becoming the Company's 14th billion dollar brand only five years after it was developed and launched in China. In Japan, the Coca-Cola system was well-positioned to capitalize on the hot summer, enabling us to grow volume 3 percent for the year, with Trademark Coca-Cola growing 5 percent. This marks the fourth consecutive year of 3 percent growth or more for Trademark Coca-Cola. We recorded 14 percent volume growth in South Korea, leveraging the right strategies and the bottling capability of LG Household & Health Care (LG H&H). The ASEAN¹ business unit had a strong year, with double-digit volume growth in the Philippines, Thailand and Vietnam.

2010 UNIT CASE VOLUME BY GEOGRAPHY



A. China	41%
B. Japan	21%
C. Philippines	12%
D. Australia	6%
E. Thailand	6%
F. Other	14%



¹ Association of Southeast Asian Nations

BOTTLING INVESTMENTS

In 2010, we continued to execute the strategies of the Bottling Investments Group. Our core focus on top-line growth and aggressive cost management, combined with marketplace execution, operational excellence and productivity, generated strong performance. As a result, we gained share in some markets of the group. We also grew unit case volume 10 percent on a comparable basis after adjusting for the impact of the sale of our Norway and Sweden bottling operations and the deconsolidation of certain bottlers required by a change in accounting guidance. Reported unit case volume decreased 1 percent in 2010. We continued to focus on prudent capital planning to ensure we have the capacity to meet sales growth. Our focus on improving environmental metrics has resulted in significant positive changes, especially in energy and water usage. In addition, we opened more than 500,000 new outlets in 2010, placed an incremental 268,000 new coolers and continued building market segmentation capabilities to ensure consumers continue to have access to our brands at the right price. We remained focused on the implementation of *Coke One*, our end-to-end bottler operating model that enables the development of standard tools, data and systems geared toward enhancing sales force effectiveness.

