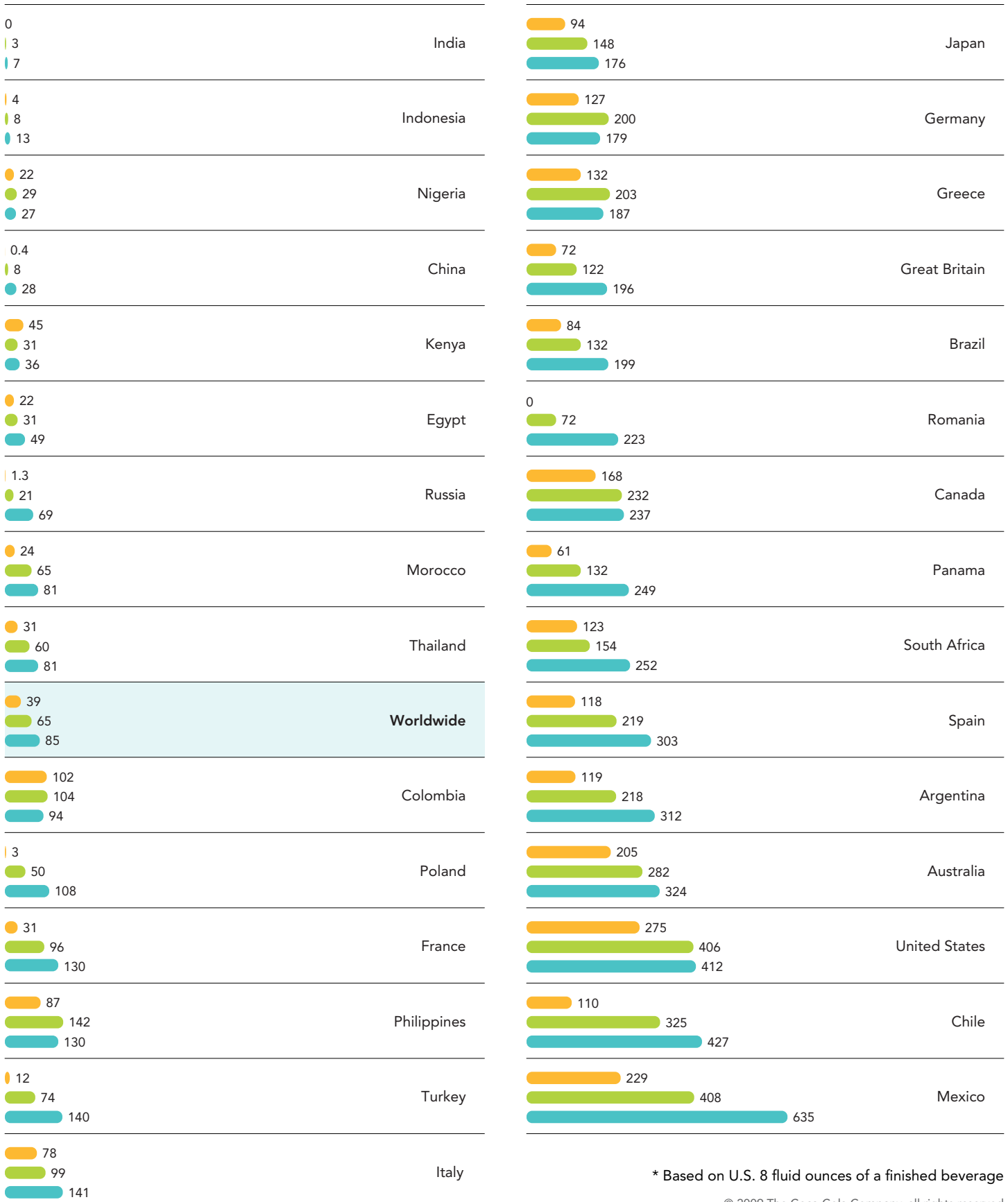


Per Capita Consumption of Company Beverage Products*

- 1988
- 1998
- 2008



* Based on U.S. 8 fluid ounces of a finished beverage