

Nutrition & Physical Activity Programs



Coca-Cola Games of Olympic Spirit in Croatia

With the similar goal of promoting physical activity and sports among youth, Coca-Cola in Croatia has teamed with the Ministry of Education and Sports to present the School Sports Coca-Cola Games of Olympic Spirit.

These games, which are approved through the International Olympic Committee as part of its youth program framework, take place each spring with the all the pageantry and ceremony befitting the Olympic games. They are the national championships for secondary schools students from the Republic of Croatia and are the culmination of competitions by class, inter-class, school, municipal, county and semi-final competitions in all groups.

In May 2004, the games took place on the Istria peninsula with more than 1,000 teenagers competing in six female and seven male Olympic sports disciplines. Individual sports included table tennis, track and field, and cross country; team competitions included indoor soccer, basketball, handball, volleyball, table tennis, track and field, and cross country.

Coca-Cola in Croatia is proud to support these games allowing students to demonstrate their athletic abilities, encouraging development of a competitive spirit, and promoting a healthy active lifestyle.