

Nutrition & Physical Activity Programs



Triple Play

An after-school game plan for the mind, body and soul

The Coca-Cola Company and Kraft Foods together have made a combined, five-year, \$12 million commitment to the Boys & Girls Clubs of America in support of Triple Play, a national after-school program that promotes healthy and active lifestyle choices among youth.

Triple Play is the first youth-focused program of its kind developed in collaboration with the U.S. Department of Health & Human Services.

The after-school program began in November 2005, serving more than four million Boys & Girls Club members in all 50 states, including Puerto Rico and the Virgin Islands, and in domestic and international military facilities.