

## Q&A with...Lucas Prata

**WE8 Theme:** "Human Collaboration"

**WE8 Bottle Designer:** Milkxhake (Javin Mo, Wilson Tang), from China

**WE8 Music:** "Just Say Yeah," by Lucas Prata, from the United States

### How would you describe your song, "Just Say Yeah," and its meaning?

This song is a "feel-good song." When I wrote it with Valentin, we wanted to write something that was uplifting and positive, like the Coca-Cola brand, that everyone could sing along to. We were inspired by the cultural differences that participate in the Olympic Games and wanted to lyrically bring everyone together, to feel like they all could relate to the song.

### What elements of the special aluminum contour bottle design most inspired you?

The bottle is colorful and full of energy and vibrance, like the song. The artist that created the bottle did an amazing job and it only inspired us to come up with this song.

### What was your creative process for developing the song?

We took my original song and rewrote the lyrics to incorporate the collaboration of nations...Some words that inspired me included join hands, find a place beyond imagination, walls come down, dreams alive, come together, do you believe....

### How long did it take to create your song?

We worked on it for about two weeks.

### Has any of your other music been inspired by artwork or designs?

No, this is the first time.

### What inspired you to become a musician/artist?

I was always around music playing in my home as a child. It always had a unique affect in my soul, even when I was very young. I just knew that I wanted to be a performer/singer since before I can remember. I pursued my dreams until they became a reality. I just never stopped dreaming.

### What other cultures, if any, have inspired your music?

I would have to say that the Latin culture has inspired me the most, since I was raised Latino and was constantly introduced to Latin beats by my grandmother, ever since I was a toddler.

### How do you connect with the world?

I use my music to connect with the world. I try to make myself as accessible as possible, whether through live performances or radio interviews, e-mailing my fans, or mailing out a picture, just to make a fan happy...

I have always been a positive person and I support various charities yearly. I try my best to instill my positive upbringing by only writing about positive experiences in my life. Because of this, I have gotten hundreds of e-mails from soldiers in Afghanistan and Iraq, telling how my music has helped them cope with their situations overseas.

### What role does music play in bringing people of different cultures together?

Music is universal. Music speaks a language of itself that people from all different cultures relate to. Melody is king. If you can hum to it, it doesn't matter what language it's in.

### Have you ever traveled to or performed in China?

No, unfortunately, I have not.

### What is your favorite part of the Olympic Games? Favorite Olympic event? If you were going to compete in the Olympic Games, what sport would you like to try?

My favorite part of the Olympic Games is the Opening Ceremony. My favorite Olympic sport is gymnastics. I would like to try men's baseball.

### What is your favorite Coca-Cola product?

Diet Coke.

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